18. Examine the differences between authority, power, and responsibility with suitable examples.

19. "Coordination is the essence of management." Justify this statement.

20. Create a business ethics framework for an organization of your choice.

NOVEMBER/DECEMBER 2025

23UIM51 — PRINCIPLES OF MANAGEMENT

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions

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1. Define management.

2. List any two functions of a manager.

3. Summarize the term policies.

4. Differentiate between decision and policy.

5. Define decentralization.

6. State two differences between authority and power.

7. What is coordination?

8. Mention any two techniques of control.

9. Define business ethics.

10. Give two examples of ethical issues in business.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions

11. (a) Explain the nature and scope of management.

Or

(b) Discuss the levels of management with examples.

12. (a) Explain the steps involved in planning.

Or

(b) Classify different types of decisions with examples.

13. (a) Explain the concept of delegation and its importance.

Or

(b) Write a note on departmentalization and its types.

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14. (a) Discuss briefly about requisites of effective coordination.

Or

(b) Explain the nature and purpose of direction.

15. (a) Write and explain the budgetary control techniques.

Or

(b) Discuss the importance of business ethics in modern organizations.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Evaluate the role of scientific management in the development of management thought.

17. Analyze the importance of planning and explain how planning helps in decision-making.